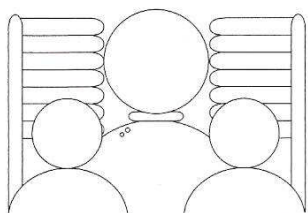


The Hadrian Park Family Dental Practice



BRITISH DENTAL ASSOCIATION



Your Dentist and Denplan

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To whom it may concern,

We purchased a "Wand" from DPS around a year or so ago and I'm writing to say that we have found it to be well worth the investment. The wand although reasonably priced was at the time a risky investment and we were unsure how the patients would respond. We do charge patients who request the wand as we feel it is an additional to treatment and purely optional. We have found that by adding a small charge the wand has already paid for itself and now we are starting to make a small profit from it.

After purchase we put into place a feedback system and have found that 96% of people who have experienced the wand would use it again and recommend it. We think the Wand is fantastic and have ordered a second wand to use in our second practice.

Many thanks

Staff at the Hadrian Park dental practice