

™

Carifree

# The *NEW* Caries Bacterial Identification & Treatment System

*Advanced  
Oral Health*



2006

Products Catalog

# The CariFree™ System

*Identify and treat the bacterial biofilm that cause caries through a simple 4-step process of risk assessment, bacterial screening, bacterial culturing, and treatment.*

## ADVANCED PATIENT CARE

For years, dental professionals have known about cariogenic bacteria (caries) and its role in tooth decay and oral health. Now there is a system that empowers dental professionals with the technology

to identify and treat the bacterial biofilm that cause dental caries. Through a simple 4-step process, dental professionals can provide their patients with unprecedented control over their oral health.

## MEASURABLE PRACTICE ENHANCEMENT

Few if any dental procedures deliver patient benefit so painlessly, quickly and inexpensively. When you introduce your patients to CariFree, you'll build value, patient trust, and generate considerable "word of mouth" awareness for your patient-centered practice. CariFree will also empower your dental assistants and hygienists

as direct-benefit providers without the burden of increased training or procedure overhead. Early adopters of CariFree report enhanced patient retention and new patient traffic, increased restorative success and measurable return on investment.

### CariScreen™

- An easy 1 minute caries susceptibility identification test.

### CariCult™

- This 3 minute procedure confirms presence of cariogenic bacteria.

### CariFree™

TREATMENT RINSE

- Treats the cariogenic biofilm that causes caries.

### CariFree™

MAINTENANCE RINSE

- Maintains and restores oral health.



# The Complete Test & Treatment System

**Everything you need...**

WITH unmatched service & support.

➔ See below for details.



## THE CARIFREE SYSTEM CONTAINS THE FOLLOWING ITEMS:

### CariScreen

- 1 Caries Susceptibility Testing Meter
- 100 Caries Susceptibility Testing Swabs

### CariCult

- 1 Incubator
- 25 Culture Tubes
- 25 Collection Brushes
- 25 Falcon Tubes
- 1 Bottle of Transfer Media

### CariFree

- 24 Kits of Treatment Rinse
- 24 Bottles of Maintenance Rinse

### Training & Support

- Training Manuals & DVD's\*
- Caries Risk Assessment, & Prescription Forms
- Quick Reference Cards
- Toll Free Hot Line: 1-866-928-4445

### Marketing

- 100 CariFree Patient Brochures
- 1 Patient Brochure Office Display Stand

### Warranty

- 1 Year Warranty on Equipment
- Warranty Program on Dated Supplies

\*In Office Protocol Training Available Upon Request

Complete Test & Treatment System | CF001

PATENT PENDING

Call Us Toll Free  
1-866-928-4445



# Caries Susceptibility Testing Meter

**1  
Minute  
Test!**

Your patients will know their test results from the CariScreen meter within 1 minute. Should their test suggest a moderate to high risk of caries caused by cariogenic biofilm, your dental assistant or hygienist can explain the consequences of a biofilm infection — and the ease and cost-effectiveness of treatment.



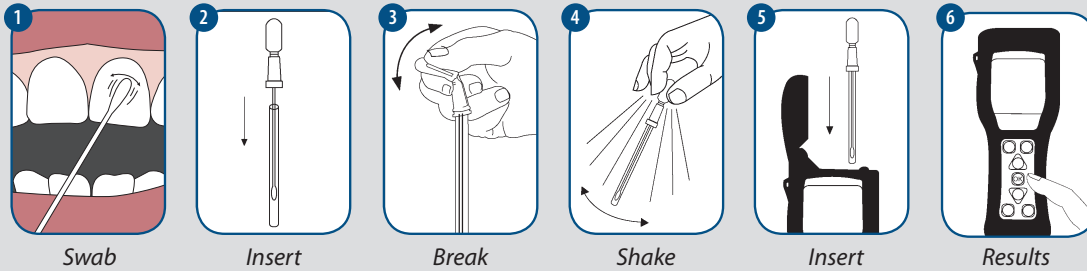
**> FEATURES**

When adenosine triphosphate (ATP) is brought into contact with the unique liquid-stable luciferase/luciferin reagent within the CariScreen Swab sampling device, light is emitted in direct proportion to the amount of ATP present. The CariScreen meter measures the amount of light generated and provides information as to the level of contamination within seconds.

ATP Meter | C0101 | 1 Susceptibility ATP Meter

PATENT PENDING

*Using the Meter is Fast & Easy!* .....



# Caries Susceptibility Testing Swabs

**> FEATURES**

The CariScreen Swab sampling device is a self-contained ATP device for use with the CariScreen Caries Susceptibility Testing Meter. The CariScreen Swab in conjunction with the CariScreen Meter measures ATP, the universal energy molecule found in all living cells.

Swabs | CS-100PT | 100 susceptibility swabs per box

PATENT PENDING





# CariCult™

## Rapid Culture System

Given indication of moderate to high risk after initial screening, your dental assistant or hygienist will suggest the patient approve an overnight (12-24 hours) culture test to confirm the results.



**3**  
Minute  
Procedure!

### > FEATURES

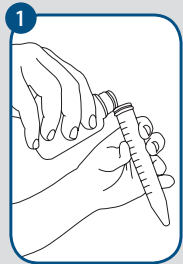
The CariCult Oral Bacteria Detection System is used for the collection and screening of oral Mutans streptococci by bacterial count, and is used as a validation test in the diagnosis of dental caries, as well as a baseline test for monitoring

treatment. The CariCult Culture Tube is a disposable plastic tube, the inner surface of which is coated with a special selective culture medium. The cap is specially designed to minimize moisture loss and provide for needed gas exchange during culturing.

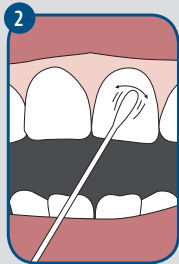
CariCult System | CC-25PT | 25 Culture Tubes, 25 Collection Brushes, 25 Falcon Tubes, 1 Bottle of Transfer Media

PATENT PENDING

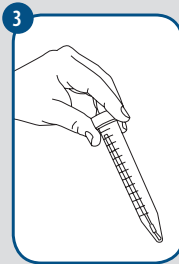
Culturing Made Easy & Accurate! .....



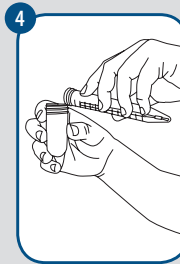
Pour



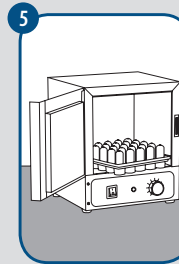
Swab



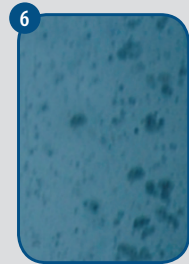
Agitate



Transfer



Incubate



Culture Results

# CariCult™

## Incubator

The culture is incubated overnight to establish oral mutans streptococci levels.



### > FEATURES

The CariCult Oral Incubator is used to culture the CariCult Culture Tube overnight. Results are confirmed the next day.

Incubator | C0100

1 24-hour Test Validation Incubator





## CariFree™ Treatment Rinse

Those patients who exercise diligence in oral hygiene, diet and lifestyle will appreciate the ability to take real control of their dental health. For those patients who find oral health a mystery,

and fear dental procedures, the ease and long-term benefits of rinse treatment will positively change their perception of dental care — and engender real appreciation for your practice.

### > FEATURES

The two-part treatment rinse with its elevated pH is designed to kill cariogenic plaque biofilm.

Treatment Rinse | CTR-24PT | 24 bottles of Treatment Rinse per case

PATENT PENDING

## CariFree™ Maintenance Rinse

Your patients will appreciate learning about caries prevention and how simple, painless treatment will optimize their oral health. While they may be surprised to learn that the cause of dental caries (biofilm disease) can be transmitted within a household, they'll be relieved to know that CariFree provides a cost-effective method to treat all members of a house-hold, thereby arresting the cycle of biofilm disease transmittal.

### > FEATURES

Daily use helps prevent the acidic cariogenic biofilm from forming and with its elevated pH it promotes a healthy oral environment.

Maintenance Rinse | CMR-24PT | 24 bottles of Maintenance Rinse per case

PATENT PENDING



# Training

## *In Office by DVD*

**COMING SOON!**



**FREE!**

**CariFree Science & Methods**– Doctors Doug Young, Graeme Milicich, and V. Kim Kutsch explain the science behind the CariFree caries susceptibility identification and treatment program. They explain how cariogenic biofilm on a patient’s teeth will eventually lead to ongoing cavities. Dr. Young covers ethics and standard of care issues, while Dr. Milicich explains the scientific history and the paradigm shift from the surgical

model to the medical management model of treating dental caries. Dr. Kutsch explains the CariFree System.

**CariFree Product How-To**– Dr. Kutsch describes this new system in detail and explains how and why the CariFree system works.

CariFree™ Science & Methods | C0703 | **FREE!**



## *In Office by Professional CariFree Trainer*

A professional CariFree trainer will come to your office and provide a complete training program for the dentist and his staff. The trainer will show the DVDs, answer questions, conduct practice sessions with your staff, observe live sessions with patients, and provide constructive feedback. The CariFree System is fairly easy to learn and can be installed in your practice easily within one day.

Professional Training | C0704

# Marketing Materials **FREE!**

## *Patient Brochures & Take-One Displays for your Lobby*



◀ **Patient brochures** explain in everyday language the CariFree System of preventing cavities.

An attractive **Take-One Display** ▶ is available for your lobby.



Patient Brochures | C0700 | (pack of 50) **\$10 Value FREE!**

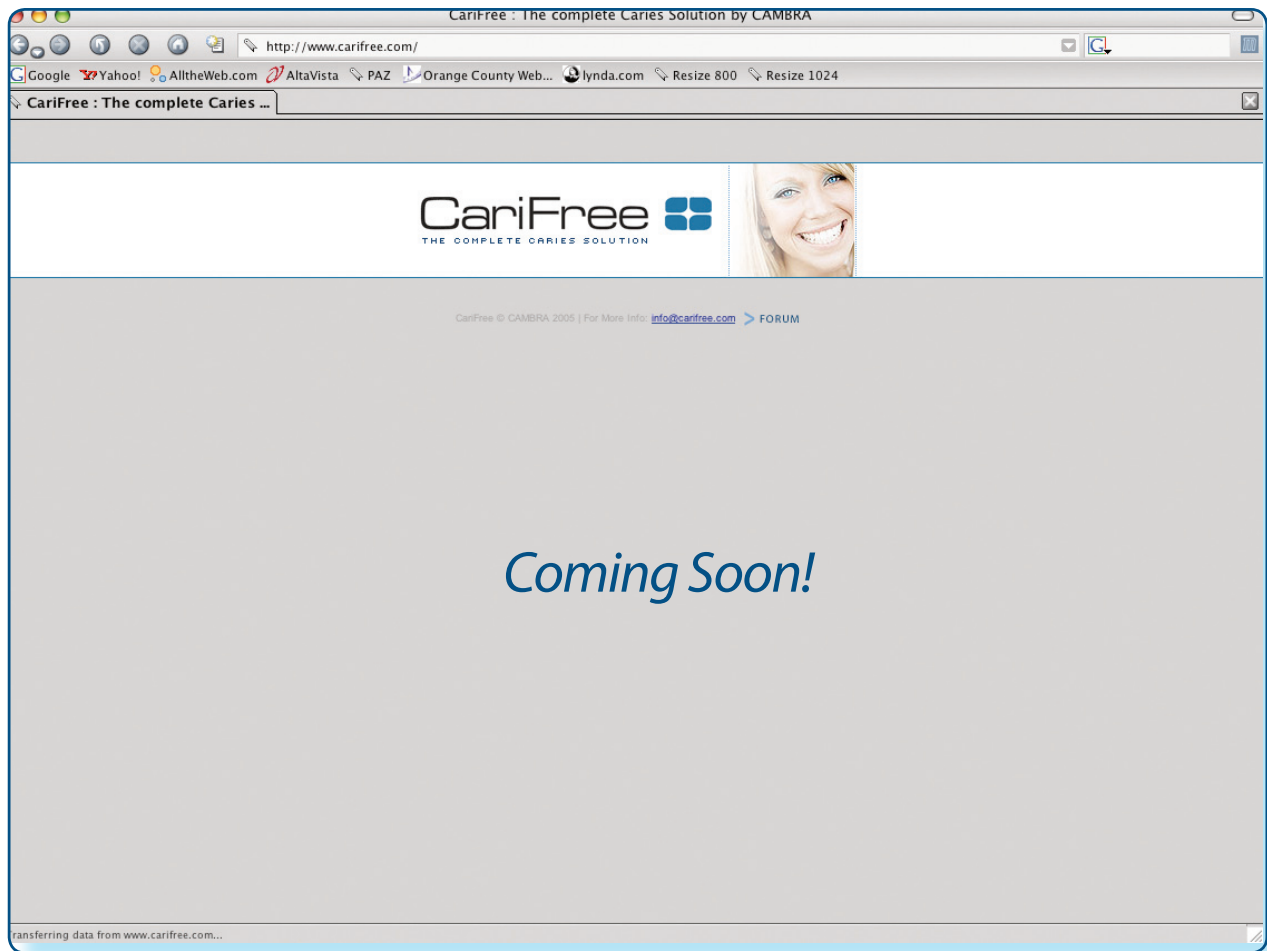
Patient Take One Display | C0702 | (1 each) **\$10 Value FREE!**





# Visit Our Website!

- Read in-depth product information
- Join the CariFree online forum
- Purchase securely



[www.CariFree.com](http://www.CariFree.com)

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