

# **Implementation Blueprint**

## PHASE 1 Purchase system: Appoint someone in your office as your CariFree contact to monitor supplies and keep track of training materials Person in charge: Schedule full office training Date: Make sure Oral BioTech's contact information (phone number and email) is known in case any changes to scheduled training need to be made and for ongoing support (866) 928-4445 Carri Cady, RDH, Sales Director ccady@carifree.com PHASE 2 When system arrives: Refrigerate swabs Store all products in an easy to access place **Solution** Keep CariFree Reference Binder in easy to access place **Solution**Keep Quick Reference Card for Susceptibility Meter and Swabs in operatories where screenings will be done Person in charge: ## Have full staff read "A Clinical Approach to CAMBRA" by Drs. Kim Kutsch, Carson Kutsch, and B.C. Nelson Signatures: Have copies of scientific articles available to copy for patients with questions Person in charge: Do at least 3 staff Caries Risk Assessments prior to training Staff member name and risk classification: PHASE 3 Training: **\$\rightarrow\$** Full staff participates in 1.5 hour training Have Meter, Swabs, and Reference Binder available for reference during training Person in charge: Have full staff meeting to plan phases 4-10 Date:

#### PHASE 4

#### Fees:

**Solution** Decide on fees to fit your practice and patient base and familiarize yourself with insurance codes

	Practice cost	Patient cost range	Code	Your fee
Swab screenings	\$5.50	\$10-\$35	D0425	
Fluoride Varnish	\$2.67	\$20-\$30	D1206	
Treatment Kit	\$59.00	\$99.00	N/A	
<b>Prevention Kit</b>	\$40.00	\$67.00	N/A	
Starter Kit	\$16.00	\$27.00	N/A	
<b>Treatment Rinse</b>	\$15.00	\$30-\$50	D9630	
Maintenance Rinse	\$8.00	\$10-\$25	D9630	
Oral Neutralizer Gel	\$8.00	\$10-\$25	N/A	
Xylitol Gum	\$15/box	\$25/box	N/A	
Boost 4-pack	\$12.00	\$20-\$25	N/A	



#### PHASE 5

### Communication:

- Develop a quick, 1-minute overview of the system to easily communicate to patients the procedure and products
- Develop effective analogies to increase understanding
  - 1. Caries Risk Assessment vs. Cardiovascular Disease Risk Assessment
  - 2. Nail-In-Tire Analogy illustrating Cavity Detection vs. CAMBRA
  - 3. Understanding the Caries Balance
  - 4. Weeds-in-the-Lawn as Compares to the Caries Infection
  - 5. Ways to Gain Compliance with the Treatment Rinse
  - 6. Cost of Prevention vs. Cost of Treatment
  - 7. CariFree Rinses vs. Surgical Intervention

We will use analogy numbers:

#### PHASE 6

First contact with patients about your new CAMBRA standard of care:

Decide whether a newsletter, CariFree appointment reminder card, or verbal reference during reminder calls
will be the best way to communicate about the CariFree System with your patients

□ Newsletter□ CariFree Appointment Reminder Card□ Verbal Reference

#### PHASE 7

F	lov	V:

Patient arrives to front office – staff will remind patient about screening and make sure they don't drink, brush, or floss. Ask if there are any questions that need to be answered.

Signatures:	

May consider removing toothbrushes/mouth rinse from restrooms and beverages from reception area.

Revision 3- 2/2008

Scro	ening Interval		Recommended		Our Pro	otocol
Low Risk			Annually		Our Protocol	
At R			E۱	very 3-6 months		
0-day rea		screenings an	id coun	seling may be perfor	med by any availab	ole staff member
		I			I	
	/Products	_	Low Risk			Risk
Recomn		Recomme		Our Protocol	Recommended	Our Protocol
Fluoride		Option	al		Yes	
Treatme		No			Yes	
Preventi		Yes	-1		No	
Starter K		Option	aı		No	
Treatme		No			Yes	
	ance Rinse Itralizer Gel	Yes			Yes	
		Yes			Yes	
Xylitol G Boost	um	Yes Yes			Yes Yes	
cord in c ecide if y	hart and/or to բ ou will: Record teeth ၊	orint and send numbers swal or o	d home bbed ar on Risk	Assessment Forms frowith patients  Indireadings in chart  Assessment Forms  Assessment Form	om website ( <u>www.</u> yes no yes no yes no	carifree.com) to