



**CariFree**<sup>®</sup>

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**News**

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# Introducing CariFree Kits... As Easy As It Gets

*CariFree is making treating your patients even easier. Available now, pre-packaged kits for your patients depending on their caries risk.*



## ▲ **TREATMENT KIT**

*3 month supply of products designed to treat your at risk patients.*

INCLUDED IN KIT:

- Instruction Card
- (2) Treatment Rinse
- (2) Maintenance Rinse, choice of Citrus or Mint
- (2) Oral Neutralizer Gel
- (1) CariFree Gum
- (1) bottle of Boost Mouth Spray

**\$354.00 Case/6 Kits**  
Sugg. Retail to Patient \$99



## ▲ **PREVENTION KIT**

*3 month supply of products designed as a preventive program for your low caries risk patients or as a follow up for your at risk patients who are no longer caries active.*

INCLUDED IN KIT:

- Instruction Card
- (3) Maintenance Rinse, choice of Citrus or Mint
- (2) Oral Neutralizer Gel
- (1) CariFree Gum

**\$240.00 Case/6 Kits**  
Sugg. Retail to Patient \$67



## ▲ **STARTER KIT**

*An easy way to introduce your patients to products that favor healthy bacteria with elevated pH.*

INCLUDED IN KIT:

- Instruction Card
- (1) Maintenance Rinse, choice of Citrus or Mint
- (1) Oral Neutralizer Gel
- (1) CariFree Gum

**\$96.00 Case/6 Kits**  
Sugg. Retail to Patient \$27

*If you have individual products and would like to purchase empty bags to make your own kits you can purchase them separately for \$2.25 each.*

**To order, call 866-928-4445**

TEL  
866.928.4445

FAX  
541.928.2444

812 Water Avenue NE  
Albany, OR 97321

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MFG BY Oral BioTech™

## IT'S HERE! CariFree Oral Neutralizer Gel

The CariFree Oral Neutralizer Gel is a completely non-abrasive, refreshing tooth gel that combines the proven benefits of xylitol with CariFree's patent pending pH+ technology. The result is a minty, foaming gel that leaves your breath fresh, and your teeth feeling clean and smooth. Designed to be used twice daily in place of toothpaste.



Each box contains one 2 fl oz (60mL) bottle.

**\$192.00 Case/24 bottles**



### Now For Kids!

The CariFree Kids Oral Neutralizer Gel is a fluoride-free gel with a great grape flavor. It combines the proven benefits of xylitol with CariFree's patent pending pH+ technology. It's safe to swallow and with its fun grape flavor it's sure to promote good oral health. Designed to be used twice daily in place of toothpaste.

Each box contains one 2 fl oz (60mL) bottle.

**\$192.00 Case/24 bottles**

Call for  
**FREE SAMPLE**  
866-928-4445

## "I Don't Do Windows."

*Part Three of Three.*

By Carri Cady, RDH

The other key component to a successful CAMBRA model in private practice must address the implementation process. How will we prepare our patients for a new experience at their next visit, and how will we build value for this service we are offering them? What will it cost our practice to get started, and what will it cost our patients over time? What operatory and which team member will perform

the initial risk assessment? Who is responsible for ongoing reassessment of caries risk and follow up appointments? What materials are available to educate our patients and market our practice based on this standard of care? How might the practice, and potentially even us personally, as hygienists, benefit financially over time? Oral BioTech, the manufacturers of the CariFree System, have also developed in-depth, clinical CAMBRA training as well as Implementation training to support practices in making this paradigm shift successfully, providing better treatment outcomes, and benefiting financially all at the same time. There is a huge market in terms

of dental products for us to reclaim from the drugstores that are making millions of dollars off our patients. They are selling "dentist recommended" products that may, or may not, be at all what we would prescribe for our patients.

Does that sound interesting? Our only other option is to remain in the "wait and see/drill and fill" mindset, doing what we've always done, and seeing the same decay and failures we've always seen, which hasn't provided the best results for our patients. Or, we can be an innovator in our practices, do the research, educate ourselves, and fulfill our oath to our patients . . . they are lucky to have us!



## CariFree Oral Neutralizer Gum

CariFree Oral Neutralizer Gum is specifically designed to deliver decay-reducing xylitol and can also neutralize the oral biofilm with patent pending pH+ technology. Studies show the regular use of xylitol-rich products can reduce your risk of tooth decay. CariFree Oral Neutralizer Gum is just one of the many CariFree products designed to reduce cavities and improve oral health.

Cost \$90.00 6 boxes/case (Each box contains 20 ten piece packs)

**To order, call 866-928-4445**